

<b>Job Family:</b>	<b>Policy &amp; Advisory Operational Management</b>	<b>Grade:</b>	<b>10</b>
<b>Job Title:</b>	<b>Senior Public Health Strategist</b>	<b>Directorate:</b>	<b>Public Health and Wellbeing</b>
<b>Date:</b>	<b>29th June 2022</b>	<b>Version:</b>	<b>1:4</b>

#### **Brief Description of job role and department**

Senior Public Health Strategists develop, manage and review projects/programmes that contribute to the delivery of the council's objectives and priorities, in particular improving health outcomes and addressing health inequalities.

They lead by example in modelling and embedding the council's values and behaviours, working collaboratively with colleagues, partners and other stakeholders to help build a sustainable highly effective organisation and develop our reputation as a successful council delivering great value for its residents.

They will work across teams to deliver tangible public health outputs and do this in close liaison with the Head of Public Health and the Public Health Programme Manager. The post-holder will work to ensure effective utilisation of Public Health skills and funding across the council to help embed public health principles and activities in key aspects of council activity. The post-holder will build strong relationships with relevant stakeholders to drive the public health priorities within other council services or partner organisations.

#### **Representative accountabilities**

- Apply professional judgement to interpret and apply policies and procedures to meet specific local or service needs.
- Provide day to day management and professional supervision to staff to ensure operational plans and activities are delivered effectively.
- Provide assurance that the Council's operations are being conducted within defined regulatory, statutory and professional standards.
- Lead projects and implement changes and improvements within agreed cost, time and quality standards.
- Where relevant, manage service level budgets and resources in order to support the delivery of intended outcomes and demonstrate value for money.

#### **Budgetary accountabilities**

- Responsible for the budget for the production of health ad hoc intelligence reports such as the JSNA, PNA, annual public health report and projects or programmes.

#### **Specific accountabilities**

The role will involve:

- the effective use of public health specialist skills (e.g. epidemiology), knowledge and public health grant funding to improve priority population health issues.
- Use programme and project management techniques to drive and oversee delivery of joint work programmes.
- Developing and sustaining effective and productive partnerships and proactively identifying synergies between public health priorities and other departments priorities.

- Preparing and presenting high quality reports, needs assessments, options appraisals, business cases and briefings for Members, the Senior Management Team, and other committees and groups as necessary.
- Updating, learning and keeping abreast of developments relevant to your portfolio, including legislation, guidance, new policies and best practice.
- Contributing to wider Public Health and partner department/ organisations' strategic planning, providing input and support in agreement with line manager.
- Proactively seek opportunities to build the capacity and capability of staff, colleagues, and service providers to support residents to improve health and well-being.
- Proactively work to reduce health inequalities.
- Working with the Head of Public Health Integration and Council analysts to ensure the timely production of statutory Health Intelligence products.
- Line-management of public health staff including the Public Health strategist.
- Working with the Head of Public Health Integration and Council analysts to ensure the timely production of statutory Health Intelligence products.

#### **Role Profile - Details Specific to Job Family**

These roles provide a broad service that sets policy and provides advice to support and assure all of the council's day to day activities. They gather information required by other groups to make strategic decisions and translate this into corporate policy and strategic advice. They have little or no direct accountability for outcomes; however, what they are accountable for is the quality of advice they provide to business leaders.

At the lower levels, these roles tend to focus on research and analysis and the interpretation and implementation of policies. At the higher level, role holders set strategy, develop policy and provide assurance across the Council more broadly.

#### **Role Profile - Details Specific to Grade**

Roles will focus on interpreting and applying policies to support local needs. Thinking is focused on specific parts of the Council rather than the Council as a whole and is usually limited to the annual business planning cycle. Will operationalise plans and deploy resources to meet these plans and objectives.

Lead professionals delivering a capability to ensure the effective, cost efficient delivery of a support service.

#### **Person specification (knowledge, skills, experience and behaviours required in the role)**

#### **KNOWLEDGE AND EXPERIENCE**

- Experience ( $\geq 3$  years) of working within an NHS, local authority or other relevant setting in a public health role (Essential)
- Experience of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence (Essential)
- Experience of undertaking evaluations to effectively measure the outcome and benefit of public health interventions (Essential)
- Experience of using project management skills to take a piece of work through the project management cycle from a vision to an outcome (Essential)
- Proven experience of managing and planning budgetary expenditure and income.

- Experience of working independently with limited supervision (Essential)
- Experience in managing internal and external stakeholders at senior levels and facilitating/leading meetings.(Essential)
- Experience of using evidence and intelligence to identify, propose and implement service improvements and/or financial efficiencies (Essential)
- Experience of change management and/or working with groups to facilitate buy-in and ownership (Desirable)
- Experience of strong relationship building and influencing with senior stakeholders. (Desirable)

#### **SKILLS & ABILITIES:**

- Knowledge of best practice public health in local contexts (Essential)
- Knowledge of the public health system in London (Desirable)
- Awareness of the political, economic, financial and organisational complexities of local government and the NHS (Essential)
- Knowledge of the local government improvement agenda including council performance management functions and improvement methodologies (Desirable)
- Understanding of the commissioning process, demonstrated by an ability to describe the complexities of the commissioning cycle and public health's role within this (Essential)
- Ability to quickly assimilate a wide range of information (Essential)
- Ability to undertake robust and accurate quantitative analysis, to analyse the results and to use the findings to develop coherent arguments and proposals (Essential)
- Ability to think independently and creatively. Able to argue for solutions on the basis of evidence and to scrutinise and challenge accepted ideas (Essential)
- Ability to provide and receive highly complex, sensitive, or contentious information, and manage difficult conversations with tact, diplomacy and political awareness (Essential)
- High standard of communication skills, demonstrated by the ability to present complex oral and written information, in a variety of formats to a variety of audiences (Essential)
- High standard of report writing skills, demonstrated by the ability to write and contribute to reports of varying length and complexity, for a variety of audiences, in a format where implications of the report are fully understood and inform strategic decision making. (Essential)
- Ability to work in partnership with other organisations and develop trusting relationships, consolidating different perspectives, identifying areas of mutual interest and agreeing joint objectives (Essential)
- Excellent time management and prioritisation skills, demonstrated by the ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines and deliver agreed objectives within budget (Essential).
- Ability to anticipate barriers to delivery and identify innovative ways for overcoming these (Essential)
- Ability to work in an uncertain and evolving environment (Essential)
- Strong IT skills (Essential)

- Commitment to excellent public services (Essential) A 'can do' attitude focused on solutions (Essential)
- Demonstrates honesty and integrity and promotes organisational values (Essential)

#### **QUALIFICATIONS**

- High level qualification in Public Health or equivalent experience (Essential)
- Relevant project management qualification/accreditation (Desirable)

#### **PERSONAL STYLE AND BEHAVIOURS:**

- At all times respects confidentiality and the dignity of others.
- Effective leader, change manager, organiser, influencer and networker, with excellent negotiation and persuasion skills.
- Demonstrates a strong desire to improve performance and make a difference by focusing on goals.

- Ensure all health and safety standards are adhered to for the relevant work area.
- Apply diversity and equal opportunities policies in the workplace.